

Term Information

Effective Term Spring 2017

General Information

Course Bulletin Listing/Subject Area Communication
Fiscal Unit/Academic Org School Of Communication - D0744
College/Academic Group Arts and Sciences
Level/Career Undergraduate
Course Number/Catalog 3405
Course Title Introduction to Lantern TV
Transcript Abbreviation Intro Lantern TV
Course Description This course will prepare students to work in television news. There will be a particular focus on writing, editing, and shooting video. Students will apply knowledge by creating and presenting news content. Students will leave this course ready for internships at television stations or Internet news outlets.
Semester Credit Hours/Units Fixed: 3

Offering Information

Length Of Course 14 Week, 12 Week, 7 Week
Flexibly Scheduled Course Never
Does any section of this course have a distance education component? No
Grading Basis Letter Grade
Repeatable No
Course Components Seminar
Grade Roster Component Seminar
Credit Available by Exam No
Admission Condition Course No
Off Campus Never
Campus of Offering Columbus

Prerequisites and Exclusions

Prerequisites/Corequisites
Exclusions

Cross-Listings

Cross-Listings

Subject/CIP Code

Subject/CIP Code 09.0402
Subsidy Level Baccalaureate Course
Intended Rank Sophomore, Junior, Senior

Requirement/Elective Designation

The course is an elective (for this or other units) or is a service course for other units

Course Details

Course goals or learning objectives/outcomes

- Synthesize and apply journalism theory by demonstrating the ability to write for electronic media
- Exhibit a degree of professionalism and ethics required in this profession
- Demonstrating the ability to write for electronic media
- Shooting usable video with audio
- Editing and manipulating video, audio and layering these two elements together
- Combining all of the above goals to produce scripts and packages that can be used for Lantern TV

Content Topic List

- Electronic media writing
- video editing
- video journalism
- videography
- broadcast performance
- deadline writing
- content presentation
- current events
- story proposals
- newscast production
- television ethics
- interviewing techniques
- cultural considerations
- producing

Attachments

- Television Journalism syllabus.doc: Comm 3405 H. Hove
(Syllabus. Owner: Butte,Kylie M.)
- Journ_Curric_Map-updated numbers.pdf: Journalism Curriculum Map
(Other Supporting Documentation. Owner: Butte,Kylie M.)
- COMM_Curric_Map-updated numbers.pdf: Communication Curriculum Map
(Other Supporting Documentation. Owner: Butte,Kylie M.)

Comments

- 05/18/16: Neither the SBS Panel nor the full ASCC meet during summers and, so, this course cannot be vetted before members return for Autumn term. Please change the effective term above. *(by Haddad,Deborah Moore on 05/18/2016 12:57 PM)*

COURSE REQUEST
3405 - Status: PENDING

Last Updated: Haddad,Deborah Moore
09/22/2016

Workflow Information

Status	User(s)	Date/Time	Step
Submitted	Butte,Kylie M.	05/18/2016 12:45 PM	Submitted for Approval
Approved	McDonald,Daniel Gary	05/18/2016 12:47 PM	Unit Approval
Revision Requested	Haddad,Deborah Moore	05/18/2016 12:57 PM	College Approval
Submitted	Butte,Kylie M.	05/18/2016 12:59 PM	Submitted for Approval
Approved	McDonald,Daniel Gary	09/21/2016 04:36 PM	Unit Approval
Revision Requested	Haddad,Deborah Moore	09/21/2016 05:30 PM	College Approval
Submitted	Butte,Kylie M.	09/22/2016 10:26 AM	Submitted for Approval
Approved	McDonald,Daniel Gary	09/22/2016 10:57 AM	Unit Approval
Approved	Haddad,Deborah Moore	09/22/2016 11:48 AM	College Approval
Pending Approval	Nolen,Dawn Vankeerbergen,Bernadette Chantal Hanlin,Deborah Kay Jenkins,Mary Ellen Bigler Hogle,Danielle Nicole	09/22/2016 11:48 AM	ASCCAO Approval

Introduction to Lantern TV

COMM xxxx

Thursday 5:00-8:00pm

Journalism Building Room #281 (Media Integration Lab)

Instructor: Harrison Hove

Email: harrisonhove@gmail.com or hove.3@osu.edu

Cell: 614-403-0425

Office Hours: Thursday, 4-5pm in 275 Journalism Building, or by appt.

PURPOSE OF COURSE:

To begin to prepare you to work in television news. During the course, you will learn how to write, shoot, edit, and report your stories on camera. You will also learn to produce news packages that can be aired on a newscast. You are expected to leave this course ready for internships at television stations or Internet news outlets.

You are expected to give equal attention to all phases of the news-gathering and news-delivering process. In other words, you should leave this course as skilled in editing as you are in working on camera. You will learn how to use the cameras and how to edit what you shoot. There will be two major projects due during the semester. These projects will weigh heavily in determining whether you pass the course or not.

COURSE GOALS:

The goal of this course is to build a skill set that will enable you to work for a broadcast news organization. This includes:

1. Synthesizing theory and putting into practice.
2. Demonstrating the ability to write for electronic media
3. Shooting usable video with audio
4. Editing and manipulating video, audio and layering these two elements together
5. Exhibit a degree of professionalism and ethics required in this profession
6. Combining all above goals to produce scripts and packages that can be used for Lantern TV

INSTRUCTOR'S ADVICE:

This is a very "hands-on" course because you only develop these skills with practice. That is why your projects and lab work weigh so heavily in determining your grade. Strong editing skills are critical to your success in this course. I strongly encourage everyone to concentrate on developing skill and speed as video editors. This will

require you to spend time practicing your editing skills on your own time. You will need to spend some time shooting video as well. I encourage you to spend a couple of hours “out in the field” with a camera before you attempt to shoot your first project. All of the shooting and editing of your major projects will be done outside class. This is your “homework”. It is your responsibility to decide the focus of your projects and then submit your project ideas to me via e-mail for approval. After your project idea is approved, you can schedule your interviews. Please plan ahead as we have a limited number of cameras and camera availability is not an excuse for missing a deadline.

I want to see every student grow and be successful. I need you to do your part- show up and participate. I am here to help you with this process. You are welcome to ask for help, more in depth information, assistance, or offer comments and suggestions. This course is designed specifically with you in mind.

REQUIRED READING:

The textbook will reinforce material taught in class. Our book can also be used as a resource with many examples to help facilitate understanding.

Television News: A Handbook for Reporting, Writing, Shooting, Editing, and Producing. (3rd Edition) By: Teresa Keller and Steve Hawkins. Holcomb Hathaway Publishers ISBN 978-1-890871-96-3

GRADING:

Grading will be very strict in this course to mirror the pressure professional broadcast journalists face. The OSU “standard scheme” of points grading as implemented by Carmen is used and I will try to keep the grades on Carmen’s grade book. Here is the **OSU “standard scheme”**: 93 - 100 (A), 90 - 92.99 (A-), 87 - 89.99 (B+), 83 - 86.99 (B), 80 - 82.99 (B-), 77 - 79.99 (C+), 73 - 76.99 (C), 70 - 72.99 (C-), 67 - 69.99 (D+), 60 - 66.99 (D), Below 60 (E). Note that there is *no rounding* in the points system.

The following are the components of your grade for the term:

News Quizzes: 20% (8@2.5 points each)

Story Pitch: 5% (5@1 points each)

In class exercises: 20% (5@4 points each)

Newscast participation: 10%

Project #1: 20%

Project #2: 25%

News Quizzes: A current events quiz will be given in eight different classes. Each quiz will test your knowledge of national, state, and local current events. A working journalist must keep up with the world around them. You must do the same.

Story Pitch: Each week we will conduct an editorial meeting at the beginning of class. Each student will be responsible for pitching one story idea and have 30 seconds to complete their pitch. You should explain what the idea is, why it is relevant to our

viewers, and who you will interview for this story. I suggest having a backup in case another student pitches your same idea. If you pitch an event, you must be ready to explain the greater relevance or context that makes it important to our community. No pitches involving spot news or athletic events.

Discussion: Journalists are curious. They ask questions and share anecdotes. The success of this course hinges on your contributions and willingness to participate in professional discussions. You will be asked to offer your opinions, collaborate with your peers, and ask relevant questions.

In Class Exercises: Aspiring journalists must experience what professional journalists encounter. There will be five exercises that take place in class to mirror these “real world” experiences. You can expect to write on deadline, role play during a breaking news event, and participate in a press conference.

Newscasts: Students will collaborate and produce a newscast at least three times during this semester. Your assigned roles may rotate each time. Your work and preparation will ultimately culminate in a professional newscast.

Project #1 **(due by 11:59pm)** Package with anchor intro and tag

Running Time: 1:20-1:30 (not including anchor intro and tag)

Required elements: *At least two sound bites (SOTS) from 2 different interviewees.
*One standup. The standup cannot start or end your package.
*At least one 3-shot video sequence (noted on script).
*One instance of natural sound (Nat SOT) full (correctly marked on script).
*Script typed with proper format (including commands VO, SOT, NatSOT, PKG, etc).
* Package uploaded to youtube with link emailed to Harrison

Final Project **(due by 11:59pm)** Package with anchor intro and tag

Running Time: 1:30-1:45 (not including anchor intro and tag)

Required elements: *At least three bites (SOTS) from at least two different interviews.
*One standup. The standup cannot start or end your package.
*At least one 3-shot video sequence (noted on script)
*One matched action sequence involving at least three pieces of video (noted on script). This MUST be part of the project – not separate from it.
*Two instances of natural sound (Nat SOT) full (correctly marked on script)
*This must be a character centered story.
*Script typed with proper format (including commands VO, SOT, NatSOT, PKG, etc).
*Package uploaded to youtube with link emailed to Harrison

****MISSED DEADLINES EARN ZERO POINTS**

Note: Students are NOT allowed to turn in any project work for this class that has also been used or will be used as an assignment, project, report or interview for any other class without prior agreement from the instructor.

Missed deadlines result in automatic failure of the assignment/project. Fact errors can also result in failure of the assignment/project. Stories with conflicts of interest of the reporter will result in automatic failure. Grades on stories can be lowered (e.g. to zero) as the result of students misrepresenting themselves or otherwise being unprofessional while working on story assignments.

WITHDRAWAL POLICY

Not all classes fit your schedule or your academic plan, and I understand that. Please know, however, that I very much wish to meet with you before you drop (especially the deeper we get into the semester) to see what we can do to work through any challenges together. If you do have questions about how to drop or the impact on your transcript or financial aid, please visit the Academic Advising website.

SYLLABUS

Every effort has been made to create a syllabus that is as comprehensive and accurate as possible, but each class is a living entity and changes may arise. Please know I will notify you in writing as soon as any syllabus change may arise.

SAFE & HEALTHY

Keeping students healthy and preventing the spread of illness is important to The Ohio State University. Students are encouraged to stay home if they are sick and may be asked to leave class if they are coughing/sneezing. Students who are sick and cannot attend class must contact the instructor *BEFORE* class to receive class any materials and turn in assignments via the drop box or e-mail. If you do not notify the instructor your assignment will not be accepted.

DIVERSITY STATEMENT

The School of Communication at The Ohio State University embraces and maintains an environment that respects diverse traditions, heritages, experiences, and people. Our commitment to diversity moves beyond mere tolerance to recognizing, understanding, and welcoming the contributions of diverse groups and the value group members possess as individuals. In our School, the faculty, students, and staff are dedicated to building a tradition of diversity with principles of equal opportunity and multiculturalism.

ACADEMIC MISCONDUCT:

It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term "academic misconduct" includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all

instances of alleged academic misconduct to the committee (Faculty Rule 3335-31-02). For additional information, see the Code of Student Conduct (http://studentaffairs.osu.edu/resource_csc.asp).

MANAGING STRESS

College can be a stressful time, and I am always here to help you—in this class and beyond. If, however, you feel you need more support, I encourage you to reach out to the Student Advocacy Center at 292.1111. They will always work with professors on your behalf.

SPECIAL ACCOMMODATIONS

Any student who feels s/he may need an accommodation based on the impact of a disability should contact me privately to discuss your specific needs. Please contact the Office for Disability Services at 614- 292-3307 in room 150 Pomerene Hall to coordinate reasonable accommodations for students with documented disabilities.

COURSE SCHEDULE

(tentative, subject to change as needed)

Week 1

- Syllabus Review
- Introductions
- Equipment Policy review
- Newsroom Vocabulary (and examples)
- Writing for Electronic Media Overview
- Read *Television News* Chapter 1, 2

Week 2

- News Quiz
- Writing for Electronic Media Review
- Deadline writing exercise #1 (graded)
- Storytelling techniques
- Storytelling examples, discussion, and critique
- Read *Television News* Chapter 6, 7

Week 3

- News Quiz
- Story Pitch
- Interview Techniques
- How to mic interviewees, camera audio check (headphones!)
- Interview Framing, 2 shots
- Sequences (close/tight, medium, long; action sequences)
- Establishing Shots
- Jump cuts

- The gear, what is in each kit, how to properly use and care for the gear.
- Read *Television News* Chapter 8

Week 4

- News Quiz
- Story Pitch
- Deadline writing exercise #2 (graded)
- Camera/Gear Review
- Hands on Camera exercise
- Read *Television News* Chapter 9

Week 5

- News Quiz
- Deadline writing exercise #3 (graded)
- Editing can make or break a story
- Final Cut Demo
- Final Cut exercise (editing sequences, manipulating audio, inserting nat pops)
- Read *Television News* Chapter 10

Project #1 Story Idea due via email by Friday at 11:59pm eastern time.

Week 6

- News Quiz
- Story Pitch
- Breaking News Group 1 (graded)
- Package Writing
- Examples of packages and discussion
- Standups (framing, background, placement, purpose)
- Informative vs demonstrative
- Bridge standup vs closing
- Internship and job search
- Read *Television News* Chapter 12

Week 7

- News Quiz
- Story Pitch
- Shooting/Editing/Writing last questions
- Mock Press Conference, Deadline writing #4 (graded)
- Breaking News Group 2 (graded)
- Guest Speaker
- Read *Television News* Chapter 3

Week 8

- News Quiz
- Story Pitch
- Ethics 101

- Ethical Dilemmas
- Breaking News Group 3 (graded)
- Guest Speaker

Week 9

TBA

Project #1 Due by Friday 11:59pm eastern time.

Week 10 (3/17) No Class, Spring Break

Week 11

- News Quiz
- Project 1 feedback
- Creating a demo reel
- Lantern TV Studio introduction (indicate job preferences)
- Lantern TV Studio exercise
- Read *Television News* Chapter 11

Project #2 Story Idea due via email by Friday at 11:59pm eastern time.

Week 12

- Compile stories, prepare newscast
- Newscast practice run through
- Record Newscast
- Read *Television News* Chapter 13

Week 13

- Newscast critique
- Compile stories, prepare newscast
- Newscast practice run through
- Record Newscast

Week 14

- Newscast critique
- Compile stories, prepare newscast
- Newscast practice run through
- Record Newscast
- Project #2 Due Friday by 11:59pm eastern time.**

Week 15

- Project #2 Feedback
- Newscast critique
- Compile stories, prepare newscast
- Newscast practice run through
- Record newscast
- Parting thoughts

Please note: This schedule is subject to change

School of Communication – Curricular Map - Journalism

Program learning goals

Goal 1. Students are knowledgeable about the principles of journalism within a social science framework and understand the role of public affairs journalism in society

Goal 2. Students are competent in the practice of multimedia journalism and adapt to an evolving field

Goal 3. Students are sufficiently trained and prepared for jobs in media and journalism

Curriculum map, indicating how program goals are accomplished via specific courses.

	I. Principles of Journalism	II. Skill Development	III. Professional/Career Preparation
Premajor			
1100	Basic		
1101	Basic		
Research Methods (1)			
3160(H), 3167, 3169, 3149		Intermediate	Advanced
Core Requirements			
2221	Intermediate	Intermediate	
2223		Intermediate	
3226	Intermediate	Intermediate	
3404 (H)			Advanced
4221			Advanced
Internship or Co-Op			
4190		Advanced	Intermediate
4191		Advanced	Intermediate
Critical Thinking (2)			
3224	Advanced		
4240 (H)	Intermediate		Intermediate
3402	Intermediate		Intermediate
3597	Intermediate		Intermediate
4446			Advanced
4814	Advanced		Advanced
4820(H)	Advanced		Advanced

	I. Principles of Journalism	II. Skill Development	III. Professional/Career Preparation
Premajor			
1100	Basic		
1101	Basic		
Research Methods (1)			
3160(H), 3167, 3169, 3149		Intermediate	Advanced
Core Requirements			
2221	Intermediate	Intermediate	
2223		Intermediate	
3226	Intermediate	Intermediate	
3404 (H)			Advanced
4221			Advanced

Communication

Curriculum map, indicating how program goals are accomplished via specific courses.

Program learning goals

Goal 1. Students are knowledgeable about the principles of communication within a social science framework and understand the role of communication in society.

Goal 2. Students are competent in practicing communication.

Goal 3. Students are sufficiently trained and prepared to get jobs in the field of communication.

	Goal 1: Comm. Principles	Goal 2: Comm. Practice	Goal 3: Career Preparation
Premajor			
1100	Basic		
1101	Basic		Basic
Research Methods			
3160(H), 3165, 3163		Intermediate	Advanced
Core Requirements			
<i>Strategic COMM</i>			
2321	Basic		
3325	Intermediate	Intermediate	
2331		Advanced	Intermediate
2367(H)	Basic	Intermediate	
4337			Advanced
<i>New Media & Comm. Tech.</i>			
2367(H)	Basic	Intermediate	
2540	Basic		
3545	Intermediate	Basic	
3554	Advanced		
<i>Comm. Analysis & Practice</i>			
2110	Basic		
2367(H)	Basic	Intermediate	
3620	Basic	Basic	
3440		Intermediate	
Sub-Plan Electives			
<i>Strategic Com. (9 cr. req.)</i>			
3668			Intermediate
3330(H)		Intermediate	
3331		Advanced	Advanced
3333		Intermediate	
3334		Intermediate	
3345	Advanced		
3444	Advanced		Intermediate
3628	Advanced	Intermediate	
4820(H)	Advanced		Advanced

	Goal 1: Comm. Principles	Goal 2: Comm. Practice	Goal 3: Career Preparation
Premajor			
1100	Basic		
1101	Basic		Basic
Research Methods			
3160(H), 3165, 3163		Intermediate	Advanced
Core Requirements			
<i>Strategic COMM</i>			
2321	Basic		
3325	Intermediate	Intermediate	
2331		Advanced	Intermediate
2367(H)	Basic	Intermediate	
4337			Advanced
<i>New Media & Comm. Tech.</i>			
2367(H)	Basic	Intermediate	
2540	Basic		
3545	Intermediate	Basic	
3554	Advanced		
<i>Comm. Analysis & Practice</i>			
2110	Basic		
2367(H)	Basic	Intermediate	
3620	Basic	Basic	
3440		Intermediate	
Sub-Plan Electives			
<i>Strategic Com. (9 cr. req.)</i>			
3668			Intermediate
3330(H)		Intermediate	
3331		Advanced	Advanced
3333		Intermediate	
3334		Intermediate	
3345	Advanced		
3444	Advanced		Intermediate
3628	Advanced	Intermediate	
4820(H)	Advanced		Advanced
<i>New Media & Comm Technology</i>			
2511 (or outside credits in Visual Design)	Intermediate	Intermediate	Basic
Other Specialization (3 cr. req.)			
3513	Intermediate		
4554	Intermediate	Intermediate	Intermediate
4557	Intermediate		Intermediate
4738	Intermediate		Intermediate
4853.01	Intermediate	Intermediate	
4853.02	Intermediate	Intermediate	
	Goal 1: Comm. Principles	Goal 2: Comm. Practice	Goal 3: Career Preparation
<i>Comm. Analysis & Practice</i>			
N/A as CAP has			

	Goal 1: Comm. Principles	Goal 2: Comm. Practice	Goal 3: Career Preparation
Premajor			
1100	Basic		
1101	Basic		Basic
Research Methods			
3160(H), 3165, 3163		Intermediate	Advanced
Core Requirements			
<i>Strategic COMM</i>			
2321	Basic		
3325	Intermediate	Intermediate	
2331		Advanced	Intermediate
2367(H)	Basic	Intermediate	
4337			Advanced
<i>New Media & Comm. Tech.</i>			
2367(H)	Basic	Intermediate	
2540	Basic		
3545	Intermediate	Basic	
3554	Advanced		
<i>Comm. Analysis & Practice</i>			
2110	Basic		
2367(H)	Basic	Intermediate	
3620	Basic	Basic	
3440		Intermediate	
Sub-Plan Electives			
<i>Strategic Com. (9 cr. req.)</i>			
3668			Intermediate
3330(H)		Intermediate	
3331		Advanced	Advanced
3333		Intermediate	
3334		Intermediate	
3345	Advanced		
3444	Advanced		Intermediate
3628	Advanced	Intermediate	
4820(H)	Advanced		Advanced
<i>New Media & Comm Technology</i>			
2511 (or outside credits in Visual Design)	Intermediate	Intermediate	Basic
Other Specialization (3 cr. req.)			
3513	Intermediate		
4554	Intermediate	Intermediate	Intermediate
4557	Intermediate		Intermediate
4738	Intermediate		Intermediate
4853.01	Intermediate	Intermediate	
4853.02	Intermediate	Intermediate	
	Goal 1: Comm. Principles	Goal 2: Comm. Practice	Goal 3: Career Preparation
<i>Comm. Analysis & Practice</i>			
N/A as CAP has elective clusters			

	Goal 1: Comm. Principles	Goal 2: Comm. Practice	Goal 3: Career Preparation
Premajor			
1100	Basic		
1101	Basic		Basic
Research Methods			
3160(H), 3165, 3163		Intermediate	Advanced
Core Requirements			
<i>Strategic COMM</i>			
2321	Basic		
3325	Intermediate	Intermediate	
2331		Advanced	Intermediate
2367(H)	Basic	Intermediate	
4337			Advanced
<i>New Media & Comm. Tech.</i>			
2367(H)	Basic	Intermediate	
2540	Basic		
3545	Intermediate	Basic	
3554	Advanced		
<i>Comm. Analysis & Practice</i>			
2110	Basic		
2367(H)	Basic	Intermediate	
3620	Basic	Basic	
3440		Intermediate	
Sub-Plan Electives			
<i>Strategic Com. (9 cr. req.)</i>			
3668			Intermediate
3330(H)		Intermediate	
3331		Advanced	Advanced
3333		Intermediate	
3334		Intermediate	
3345	Advanced		
3444	Advanced		Intermediate
3628	Advanced	Intermediate	
4820(H)	Advanced		Advanced
<i>New Media & Comm Technology</i>			
2511 (or outside credits in Visual Design)	Intermediate	Intermediate	Basic
Other Specialization (3 cr. req.)			
3513	Intermediate		
4554	Intermediate	Intermediate	Intermediate
4557	Intermediate		Intermediate
4558	Intermediate		Intermediate